

Message Text

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ACTION EUR-12

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TO SECSTATE WASHDC 5600

LIMITED OFFICIAL USE OTTAWA 0461

E.O. 11652: N/A

TAGS: EFIN, SCUL, CA

SUBJECT: CURTAILMENT OF TIME MAGAZINE

REF: OTTAWA 263 AND 343

1. TIME MAGAZINE REP WILLIAM MADER STATES TIME WILL BE SEEKING CANADIAN COURT ACTION TO OBTAIN DEFINITION OF TERM REQUIRING "SUBSTANTIAL CANADIAN CONTENT" IN PUBLICATIONS ASSUMING CANADAIN IDENTITY. TIME WILL NOT BE SEEKING SUCH IDENTITY AND DOES NOT EXPECT RECENT GOC DECISION RE ADVERTISING WILL BE CHANGED. TIME INTENDS TO DEMONSTRATE, HOWEVER, THAT CANADIAN INTENTION IS TO DEAL WITH FOREIGN PUBLICATIONS THROUGH "CONTENT" IF EFFORT TO INHIBIT THEM THROUGH ADVERTISING CONTROLS IS NOT SUFFICIENT.

2. MADER CLAIMS SECRETARY OF STATE FOR CULTURAL AFFAIRS (FAULKNER) REFUSES TO RECEIVE ANYONE FROM TIME TO DISCUSS THE SUBJECT AND HAS ALSO REFUSED CANADIAN JOURNALISTS' REQUEST TO PROVIDE A DEFINITION OF THAT PHRASE. NEXT STEP FOR TIME IS TO REQUEST TREASURY BOARD TO GIVE DEFINITION. IF BOARD REFUSES, TIME WILL THEN APPEAL TO FEDERAL COURT AND EVENTUALLY TO SUPREME COURT. HE BELIEVES THAT THESE BODIES WILL ALSO REFUSE TO PROVIDE DEFINITION BECAUSE THEY ARE "POLITICALLY SENSITIVE."
PORTER

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